MAY 30 1985 BD/A Registry 85-1955

MEMORANDUM FOR: Director of Central Intelligence

FROM:

Robert W. Magee

Director of Personnel

SUBJECT:

Carl Rowan Radio Broadcasts

- 1. On 21 and 22 May, Carl Rowan devoted time on his radio program to assist the Agency in minority recruitment. The broadcasts were aired on 50 different radio stations across the country, and thus far 20 responses have been received from candidates who are interested in employment. Subject to Carl's approval, we plan to send copies of the radio tapes to Placement Directors at all Historically Black Colleges and Universities in the U.S.
- 2. Attached for your signature is a letter to Carl Rowan expressing appreciation for the radio broadcast and his speech to the Agency during Black History month. Also attached is a tape of his radio broadcast.

Robert W. Magee

Robert W. Magee

Att

P.S. I am just informed that the United Negro College Fund will be holding a job fair at the Department of Labor in mid-June and as a result of the Rowan tape has made a special request for us to participate. Additionally, Rowan himself has already received 15 requests for transcripts of the tape.

Distribution:

Orig. - Return to D/OP

1 - ER

1 - DDA

1 - D/OP

STAT

1 - EEO EO/OP/B. sla/29 May 85 Central Intelligence Agency



7 June 1985

11

Mr. Carl Rowan 3116 Fesseden Street, N.W. Washington, D.C. 20008

Dear Carl:

I wish to personally thank you on behalf of the Central Intelligence Agency for your assistance in advancing our minority recruitment effort. The fact that you shared with your vast radio audience our interest in increasing the Agency's minority professional population can only bring positive results.

I also wish to commend you for the outstanding manner in which you highlighted our observance of Black History month with a most thought-provoking speech. We, as an Agency, have benefited from your presence and feel a sense of pride in having had you share with us some of your many life experiences.

William J. Casey

Director of Central Intelligence

Distribution:

Orig. - Return to D/OP

1 - ER

1 - DDA

1 - D/OP

 $\frac{1}{2}$ - EFG

STAT EO/OP/B.

/sla/29 May 85